CHRIS BRACKMAN

Integrity • Intelligence • Energy • Innovation

View Online 🌐

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QUICK NAVIGATION

| Objective | Experience | Software | Certifications | Skills | Samples |

Thank You for Reading This!

This is my resume in interactive format, carefully crafted to make the daunting task of job candidate selection simpler. Since you might be interested in hiring me, I'll go beyond the "where" of my career history, and into the "who" and "why."

As for the "who", I am someone who embodies all of the following:

- **UNSHAKABLE INTEGRITY** (I don't abuse alcohol, drugs, or puppies)
- **FRIENDLY DEMEANOR**
- **HIGHLY INTELLIGENT** (How many other people have turned down invitations to join MENSA?)
- Perfection-oriented attitude, tempered by…
- Operating in **GSD MODE** (Get Stuff Done)
- Equal blend of "left-brain" (analytic) and "right-brain" (creative)
- Always maintaining a **POSITIVE ATTITUDE**
- Working with **FOCUSED ENERGY** and a sense of urgency
- A willingness to **HELP OTHERS LEARN** and get better
- A fantastic sense of humor, with the "unicorn" ability to…
- Connect disparate and esoteric knowledge to **PUSH INNOVATION**
- Having a long-term, **"BIG PICTURE" FOCUS**

Having "run my own show" for the last decade and a half, I bring a few rare, unique, and desirable skills to bear, including:

- Ability to **WORK IN A 1099 CAPACITY** – If you can't hire me directly, you may be able to hire me as my company (HyperOptic Productions)
- Ability to schedule **OVERNIGHT PRODUCTION** using personal equipment for faster deadlines
- Adept knowledge of PC computers "from the beginning of time"
- Use of advanced **BACKUP, RESTORATION, ENCRYPTION,** and **VIRTUALIZATION SYSTEMS**
- Detailed **TIME MANAGEMENT, TRACKING,** and **REPORTING**
- Excellent **COMPUTER FILE ORGANIZATION** with rapid retrieval skills
- **FRUGAL APPROACH** to all "money-based" solutions
- Knack for finding the **MOST EFFICIENT WAY** to achieve any goal
- A finely-tuned "b.s. detector"

As for my "*why*", I believe that a company's most valuable assets are its people, and I am looking for an opportunity that recognizes the value I bring. Having an entrepreneurial mindset, I'm happiest when continually challenged by projects (not coworkers); being recognized for my dedication, quality, and professionalism; and having control over my schedule, my income, and my options for the future. **If you appreciate my honesty and candor, keep reading!**

OBJECTIVE

My goal is to enter a career path whereby my intelligence is continually challenged, which allows personal growth and development so I am able to bring exceptional value to any client or company that allows me to serve them, and be **well paid for doing so.**

Having brought real value through efficiency improvements, eliminating bottle-necks, non-linear thinking, innovative cost reduction methods, and having the ability to see the "big picture", I am seeking the next challenge to help me grow as a professional.

It also helps that I have **unshakable integrity, a positive attitude,** and **a great sense of humor.**

EXPERIENCE

April 2008 — Present

DBA, HyperOptic Productions
Sole Proprietor

DUTIES:

Provide cost-efficient services for a variety of clients, including audio and video production; email, print, graphic, and product design; information technology and security; disaster recovery planning, business consulting, and website development and maintenance.

ACHIEVEMENTS:

- Measurably **IMPROVED THE REPUTATION** of several clients
- Conducted online, **INTERACTIVE CLIENT TRAINING** for post-rollout self-sufficiency
- Provided emergency **DATABASE ADMINISTRATION,** development, maintenance, and backup services which **RETURNED A CLIENT TO OPERABLE STATUS**
- Delivered all content without typographical or grammatical errors
- Created planning and tracking tools for a critical area of one client's business which **REDUCED LABOR REQUIREMENTS BY OVER 80%**
- **Accredited by the Better Business Bureau since 2016**
- **Became entirely debt-free in 2006**

ADDED VALUE:

- Provide decades of usability, readability, and design innovation experience.
- Interactive online client training for post-rollout self-sufficiency.
- Allow clients to observe the production process as it happens, with real-time feedback and design options. Rapid turnaround of prototypes and mockups.
- Provide ongoing development, maintenance, and backup services.
- Offer a **'ZERO TYPO GUARANTEE',** whereby all clients receive perfect deliverables every time.
- Offer secure online storage of completed client files for a retainer fee.

ARTIFICIAL INTELLIGENCE (AI) DETAILS:

In the emerging field of **ARTIFICIAL INTELLIGENCE,** I have become adept at using my extensive knowledge of the English language and vast vocabulary to act as a **PROMPT ENGINEER** to achieve the highest quality results, whether it's from a batch of images generated using **STABLE DIFFUSION,** or to coax coherent and precise responses from **LARGE LANGUAGE MODELS** such as **CHATGPT.**

DBA, HyperOptic Productions (Continued)

DATA SCIENCE DETAILS:

Adept at using search and index tools to **efficiently handle over 20 million files** consuming over 50 terabytes across more than a dozen drives.

Used email distribution platform and maintained a customer list for over 6,400 recipients.

Routinely perform remote server administration and database management services including **manual SQL record editing and ETL tasks** for data aggregation and migration.

Frequently use **BI** tools to analyze data sets to highlight trends.

Adept at using **Microsoft Excel** to analyze large books and spreadsheets to produce charts, graphs, and reports useful for business process improvement.

INFORMATION SECURITY DETAILS:

- Implemented a rigorous **DATA ARCHIVING, BACKUP, AND RESTORA**TION regime for personal and business assets
- Performed **DIGITAL FORENSICS INVESTIGATIONS** for several clients, including producing reports on intrusion details and identifying perpetrators
- Performed client-approved defeating of security measures to restore system functionality
- Routinely perform remote **SERVER ADMINISTRATION** and **DATABASE MANAGEMENT** services
- Provide **SECURE ASSESSMENTS OF SOFTWARE THREATS** by sandboxing questionable items in a virtual machine
- Expert identification and analysis of **PHISHING / FRAUD ATTEMPTS** from multiple threat vectors

SKILLS:

3D DESIGN
CAD, Parts Design, Product Rendering, Logo Rendering, 3D Modeling and Optimization

ARTIFICIAL INTELLIGENCE (AI)
Image Generation, Image Resizing, Prompt Engineering, LoRA Implementation, Large Language Models (**ChatGPT,** GPT4All, etc.)

GRAPHIC DESIGN
Logos, Typography, Readability, Infographics, Email Advertising, Outdoor Advertising

AUDIO PRODUCTION
Recording, Mixing, **Music Composition,** Mastering, Restoration, Voiceovers, Narration

MICROSOFT OFFICE
Word, Excel, PowerPoint, Complex Excel Programming, Advanced Features of Word

PRINT DESIGN
Business Cards, Billboards, Brochures, Boxes, Branding, **Business Forms, and more**

VIDEO PRODUCTION
Script Writing, Casting, Directing, Cinematography, Color Grading, Editing, Motion Graphics, Visual Effects, Sound Effects, Music Composition, Format Conversion, Restoration, Forensic Stabilization, Data Library Management, Mastering for Upload

WEBSITE DESIGN & DEVELOPMENT
MojoPortal, NopCommerce, **WordPress, HTML, CSS,** .NET, C#, JavaScript, JQuery, PHP, MySQL, Microsoft SQL

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DBA, HyperOptic Productions (Continued)
Information Technology (IT) Support

==Hardware Installation== and Troubleshooting, BIOS/UEFI Configuration, ==Software Installation== and Troubleshooting, ==Firmware Updates,== Networking Management (Router Configuration), Anti-Virus Administration, **Firewall Management,** Web Server Setup and Maintenance, **E-Mail Server Setup and Maintenance,** Disaster Recovery Planning, Drive Imaging, ==Encryption,== Backup and Restoration, **Database Management,** User Account Management, Vendor Communications and Negotiation, and **Using Secure Remote Access Control** for Troubleshooting and Quality Control of Advanced Configurations and Implementations

TOOLS USED:

- **Adobe Photoshop**
- **Adobe Illustrator**
- **Adobe After Effects**
- **Adobe Premiere**
- Adobe Audition
- Adobe InDesign
- **Microsoft Windows**
- **Microsoft Office**
- Microsoft Visual Studio
- **Blackmagic DaVinci Resolve**
- Blackmagic Fusion
- Propellerheads Reason
- **Autodesk 3D Studio Max**
- Autodesk Fusion 360
- **Blender**
- **Stable Diffusion AI Image Generation**
- **GPT4ALL Localized Large Language Model AI Chatbot**
- FileZilla FTP
- **TrueCrypt / VeraCrypt Encryption**
- Oracle VM VirtualBox
- **Macrium Reflect**
- SyncBack
- **Ventoy** Diagnostic Framework (USB ISO Boot Utility)

November 2023 — June 2024

Red Elephant (Formerly FSGS)

Graphic Designer / Mechanical Designer

DUTIES:

Collect client, project manager, legal, and technical requirements to produce high-quality, easy-to-understand document packages for every step of architectural sign production, from graphic design to city permitting to print house and welding/fabrication shop drawings to ADA-compliant room ID signs to final on-site installation.

ACHIEVEMENTS:

- Achieved total mastery of all work-related tools within just 3 months, which includes **Adobe Illustrator CC,** Hot Door **CadTools,** Adobe InDesign, and **SignAgent.**
- Implemented several automation tools and methodologies within those software packages to **minimize duplicated effort.**
- Frequently assisted co-workers in rapidly finding files and assets on the main file server using my **advanced knowledge of VoidTools Everything Search.**
- Used **AI Image Generation** within Adobe Photoshop CC to facilitate product post-install visualizations.
- Used **Blender** to create 3D renders of fabrication designs as vector files to affect component color indication for deliverables to minimize confusion and **expedite the fabrication process.**
- **Assisted co-workers and supervisors** in working more efficiently, allowing the design department to **break decade-long company records for quantity AND quality** of produced work.
- Helped troubleshoot several issues for other departments including **information technology (I.T.,) print production, fabrication, financial services, business operations,** and **marketing.**
- Created a suite of **Adobe Illustrator CC Actions** to massively streamline common tasks, allowing **twice the productive output in the same amount of time.**
- Developed an automation routine within Adobe Illustrator CC that allowed specific use case **jobs to be completed in one tenth of the time.**
- Received a "gold star" at a company event by providing useful and inspiring information to others.
- **Received several peer-to-peer accolades** for going above and beyond to help the company in areas beyond my job description.

DATA SCIENCE DETAILS:

- **Managed large libraries** of supporting documents (e.g. architecture packages, legal specifications, corporate branding guidelines, etc.)
- **Maintained a data redundancy archive** to recover from catastrophic file loss, which happened 2-3 times a month.

AI (ARTIFICIAL INTELLIGENCE) DETAILS:

Used **Generative Fill** image generation functions in **Adobe Illustrator CC** and **Adobe Photoshop CC** to assist in visualization of products after installation.

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Red Elephant (Formerly FSGS) (Continued)

INFORMATION SECURITY DETAILS:

- Frequently use **passwords to secure PDF deliverables.**
- **Maintained a data redundancy archive** to recover from catastrophic file loss, which was used to great effect about 3 times a month.
- Always vigilant in **locking my computer** upon walking away, no matter how long I was going to be away from my workstation.
- Established <mark>ultra-secure passwords</mark> for workstation authentication/login.

TOOLS USED:

- **Adobe Illustrator CC**
- Adobe Photoshop CC
- Hot Door **CadTools**
- **SignAgent**
- Microsoft Office 365
- Outlook
- **Word**
- **Excel**
- Microsoft Teams
- **ShopVox**
- Grindstone (time tracking tool)
- **Blender** to create 3D models of fabricated signs
- QDir directory tool
- Voidtools Everything Search
- Rainmeter desktop widget suite
- **Wacom Intuos** pen tablet
- **Panasonic Lumix** FZ-1000 DSLR-style camera

January 2003 — Present
Primerica Financial Services
District Leader

PRIMERICA

DUTIES:

Help Primerica Financial Services expand their distribution operation through recruiting, training, and developing a field sales force.

Provide education-based financial coaching to families to help them become properly protected, debt-free, and financially independent via a comprehensive financial needs analysis and cost-efficient products.

Assist businesses in providing or improving their investment offerings to their employees, including setting up 401(k) plans and satisfying employee education requirements under section 404(c) of the Employee Retirement Income Security Act of 1974 (ERISA).

ADDED VALUE:

- Undergoing constant personal improvement and **MAINTAINING A POSITIVE ATTITUDE.**
- Confidently interact with clients in all areas of their personal finances.
- Sharpen ability to relate quickly to others and grow leadership ability in a team environment.

DATA SCIENCE DETAILS:

- Frequently filtering data sets, charts, and tables to facilitate helping clients
- Developed personal tracking tools to achieve target goals and milestones

INFORMATION SECURITY DETAILS:

Protection of sensitive personal information is absolutely paramount in the financial services industry to protect the client and the company. This is especially true with client health data, in order to guarantee HIPAA compliance.

As an independent contractor, I am tasked with protecting client information. This is the methodology I have adopted, which is more stringent than most:

- All digital client information encountered in the field is stored in **TRIPLE-ENCRYPTED** mountable containers with a minimum password length of 48 characters

- After disabling all networking, the encryption containers are mounted, data is manipulated and saved, and then the containers are immediately dismounted before re-enabling networking functionality

- Unencrypted local data copies never leave my person, and are transferred into secure containers as soon as possible, then the transit copies are hard-deleted by using military-grade data scrubbing tools

- Client data is stored locally only as long as necessary to facilitate the financial analysis and product sales processes, then securely transmitted to the Primerica home offices for secure long-term storage

- Regularly undergo continuing education in **PROFESSIONAL ETHICS, DATA SECURITY, ANTI-MONEY LAUNDERING, FRAUD PREVENTION,** and **ANTI-TERRORISM MEASURES**

June 2002 — May 2003

KFWD TV 52 (Acquired by MundoFox)
Creative Services Assistant

HIGHLIGHTS:

- Script and oversee production of in-house editing projects and on-air promotions.
- Produce promotional graphics for billboards and outdoor advertisements.
- Coordinate with voiceover talent to affect recording of on-air scripted content.
- Tag existing promo videos with station branding and voice-overs.

ADDED VALUE:

- Assist in maintenance and troubleshooting of networking hardware and software.
- Implemented backup and recovery protocol, as well as optimizing equipment to increase productivity.
- Responsible for **SAVING THE COMPANY THOUSANDS OF DOLLARS PER MONTH** in media costs and labor by migrating pre-recorded content to a DVD storage format.

Additional experience can be seen on my full online resume.

SOFTWARE KNOWLEDGE

MICROSOFT

- Access
- **Excel**
- Exchange Server
- FrontPage
- **Internet Information Server**
- Outlook
- PowerPoint
- Proxy Server
- Publisher
- **SQL Server**
- **Teams**
- Visual Web Developer
- **Windows** (All Versions)
- **Word**

ADOBE

- **Acrobat CC**
- Audition
- **After Effects**
- Bridge
- Device Central
- Dreamweaver
- **Illustrator CC**
- InDesign CC
- **Photoshop CC**
- **Premiere Pro**
- SoundBooth

ADOBE WAN KENOBI™

SYSTEM MAINTENANCE

- **AeroAdmin**
- **DropBox**
- FileBoss
- **Macrium Reflect**
- SyncThing
- **TeamViewer**
- Ventoy Diagnostic USB Tools
- VoidTools **Everything Search**

INDUSTRY TOOLS

- **ShopVox** Project Tracking Tool
- **SignAgent** Signage Project Tool

AI TOOLS

- **Stable Diffusion** AI Image Maker
- **ChatGPT** Large Language Model
- **Generative Fill** in Adobe CC

PROPELLERHEADS

- Reason
- Recycle

SCRIPTING

- ASP / .NET (C#)
- **CSS** (Cascading Style Sheets)
- **HTML**
- **JavaScript / JQuery**
- PHP

BLACKMAGIC DESIGN

- **Davinci Resolve Studio**
- Fusion

3D / CAD / ENGINEERING

- **3D Studio Max**
- Autodesk Fusion
- **Blender**
- Dassault Solidworks

INFORMATION SECURITY

- **EncryptOnClick**
- **ESET** Antivirus / Antimalware
- Oracle **VirtualBox**
- **Signal Messenger**
- TrueCrypt / **VeraCrypt**
- VPN Software (e.g. **NordVPN**)

LEGEND

- Novice
- Learning
- Functional
- Productive
- Fluent
- Expert

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CERTIFICATIONS AND LICENSES

PROFESSIONAL

- Group One Life and Health Insurance License
- Long-Term Care Insurance License
- FINRA Series 6 License
- FINRA Series 63 License
- FINRA Series 26 License
- 401(k) Appointment
- Variable Annuities Appointment
- Fixed Annuities Appointment
- For Profit Legal Services Appointment

TECHNICAL

- Microsoft Certified Professional (MCP) – February 1998

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UNIQUE SKILLS

SECURITY (INFORMATION AND PHYSICAL)

- Vulnerability identification and testing of systems, personnel, and processes
- Ability to create robust contingency plans for novel threat models
- Familiarity with processes to circumvent or defeat existing security methods
- Ability to secure physical locations with minimal residual footprint
- Proficiency in multiple forms of armed combat, including firearms and melee weapons
- Proficient in safely securing various items including firearms and bladed weapons
- Ability to obtain security clearance. (No criminal convictions, never traveled outside the U.S., father had a security clearance. I have already passed a multitude of FBI background checks – including fingerprinting – to obtain current professional financial licenses.)

PROCESS

- Vertical task integration for assured completion of critical tasks
- Disparate information synthesis with a focus on simplicity and usability
- Innovative reuse and repurposing of existing 'off-the-shelf' technologies
- Identify and eliminate bottlenecks, creating efficient, streamlined workflows

TASK EFFICIENCY

- Efficient, high-quality research results through online and offline sources
- Self-paced, rapid, 'just-in-time' learning of skills, information, and methods

QUALITY AND PROFESSIONALISM

- Impeccable spelling, grammar, speaking, and presentation skills
- Ability to maintain a positive attitude, and help others do the same
- Proficiency in client contact, planning, and follow-up

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SAMPLES OF CAPABILITIES

WEB DESIGN

www.hyperoptic.net
https://gallery.hyperoptic.net
www.chrisbrackman.com
www.synapsemusiconline.com

www.wrbsales.com
www.findmydallashome.com
www.kevinhensonmemorial.com
www.gulagblog.com

GRAPHIC DESIGN

http://brackman71.deviantart.com

www.pond5.com/artist/adobewankenobi

MUSIC PRODUCTION

www.ourstage.com/profile/synapse
www.synapsemusiconline.com

www.soundcloud.com/original_synapse

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DETAILED CONTACT INFORMATION

HyperOptic Productions

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(817) 821 – 1533 Mobile
(866) 328 – 8157 Fax
www.hyperoptic.net — gallery.hyperoptic.net

Primerica Financial Services

13111 N. Central Expressway, Suite 500, Dallas, Texas 75243
(214) 553 – 8400
www.primerica.com

KFWD TV 52 (Acquired by MundoFox)

Address During Employment:
3000 Story Road, Irving, Texas 75038
(972) 255 – 5200

Last Address:
606 Young Street, Dallas, Texas 75202
(214) 977 – 6780
~~www.kfwd.tv~~ no longer online

See this resume online:

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