

HyperOptic Productions - Rate Card for 2016

PRINT LAYOUT DESIGN

Description	Price
Billboard Sign (Per Sign)	\$ 399
Brochure / Flyer / Catalog / Newsletter (Per Panel)	\$ 49
Business Card (Per Side)	\$ 49
Chart / Map / Infographic (Each)	\$ 99
Lettering / Typeface / Custom TrueType Font	\$ 349
Logo - Custom From Scratch (3-Round Design Process)	\$ 249
Logo - Precision Rebuild from Your Existing Logo	\$ 349

Any item can be printed and shipped to you. See website for details.

VIDEO PRODUCTION

Description	Price
Product Training Video (Per Running Minute)	\$ 39
Trade Show (Looping Blu-Ray Disc - Per Running Minute)	\$ 49
HD Video Ad (Slideshow of images with music)	\$ 1,249
HD Video Ad (Includes Stock Video and Narration)	\$ 2,999
4K/HD Video Ad (Filmed On-Location at Your Business)	\$ 4,999
DVD Slideshow of Images	\$ 149
Blu-Ray Slideshow of Images	\$ 249
Website Intro / Overview Video (Per Running Minute)	\$ 49
Basic Video Conversion and Enhancement (Per Running Minute)	\$ 19

Many other services are available. See website for our capabilities.

3D RENDERING SERVICES

Description — Price

Speed 3D Rendering for Catalogs & Brochures	— \$10 per megapixel
Ultra-Quality 3D Rendering for Catalogs & Brochures	— \$20 per megapixel
3D Animatic Pre-Visualization (HD resolution)	— \$1 per final frame
3D Animatic Pre-Visualization (4K resolution)	— \$4 per final frame
Production Animation / Visualization (HD resolution)	— \$10 per final frame
Production Animation / Visualization (4K resolution)	— \$40 per final frame

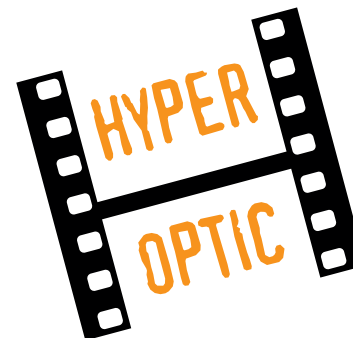
VARIABLE SERVICES

Description	Price
Content Licensing Fee	Based on licensing requirements from vendor
Music Production Fee	\$10 per second of run time (Includes Copyright Transfer)
Video Editing Fee - HD	\$15 per minute of run time, \$149 minimum
Video Editing Fee - 4K	\$20 per minute of run time, \$199 minimum
On-Site Trip Charge	\$1 per mile from HyperOptic office location
Client Data Drive	Dependent on dedicated data storage requirements

HOURLY RATES

Description	Hourly Rate
Video Editing with Professional Transitions/Overlays/Menu Screens	\$75 per hour
Rush Fee - Weekend (In addition to existing rate)	\$90 per hour
Rush Fee - Holidays (In addition to existing rate)	\$150 per hour
Web Graphic Design (CSS, HTML, Image Production)	\$65 per hour
Web Programming (ASP, JavaScript, PHP)	\$75 per hour
Web Content Development (Wordsmithing)	\$65 per hour
On-Site Videography Fee	\$300 per hour
On-Site Photography Fee	\$200 per hour
Modifying Existing Files	\$50 per hour
All Services Not Listed	\$60 per hour

The fees and rates quoted on this card are current as of **2016/01/12**; however, HyperOptic Productions reserves the right to make changes to this schedule at any time without notice. See www.hyperoptic.net for latest product and pricing info.



HYPEROPTIC PRODUCTIONS
Multimedia Adeptitude

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www.HyperOptic.net

All rates and fees shown are in U.S. Dollars, and do not include any discounts or applicable sales tax.

This Rate Card is NOT a quote or estimate. Contact sales@hyperoptic.net for a formal quote.

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